IAM2018 Summer
Call for Papers

International Conference on Innovation and Management (IAM2018S)
Date: July 10-13, 2018   Venue: Chiang Mai, Thailand

With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2018 Summer) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

- E-business (ERP, CRM, E-Learning, BPR, etc.)
- Environment and energy
- Financing and commercializing innovation
- Healthcare
- Human resource management
- Human resource management issues in innovation
- Innovation in services, logistics and supply chain management
- Intellectual property and knowledge management
- Key technologies in the 21st century (nano-, bio-, ICT technology)
- Managing collaboration
- Marketing
- Management information systems
- Project management
- Technological innovation, product or industrial innovation
- Technology or innovation of multinational corporations, regional or organizational innovation
- Best practices in particular industries
- Teaching Case
- Other relevant topics

Presentation

- Oral Presentation (English)
- Virtual Presentation (English)

Best Paper Award

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJIiM; ISSN: 2308-1295)
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Benefits of Attending this Conference

- A fabulous opportunity to interact with fellow academics,
- An opportunity to see firsthand something of one of the fastest growing economies,
- Academics will be able to enhance their research skills,
- A chance to present your paper and have it appraised and discussed by fellow academics,
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference,
- After finishing the presentation, the attendee/presenter will get a US$100 voucher on site. The voucher can be redeemed for US$100 cash, in one of our next two events at the conference on-site registration desk.

Important Dates

- Deadline for Early Bird Discount: April 2, 2018
- Deadline for submitting papers: May 14, 2018
- Notification of acceptance: 14 days after Submission
- Conference dates: July 10-13, 2018

● More Details

- The detail please visit website http://iam2018s.conf-online.org. Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2018s@conf-online.org.