

# Call for paper

## 2020 International Conference on Modern Management and Innovation

### 15<sup>th</sup> May 2020, Hsinchu, Taiwan

#### Scope of the Conference

The 2020 International Conference on Modern Management and Innovation will be held in Hsinchu on Fri . May 15, 2020. The scholars are encouraged to submit papers on any aspect of management theory, empirics and practice including but are not limited to the following topics:

- Marketing Management
- Financial Management
- Human Resources Management
- Quality Management
- Information Management
- Production Management
- Research and Development Management
- Other Issues Related to Management Innovation

#### Keynote Speakers (Inviting)

#### Submission of Papers

Each paper can be written in Chinese or English and must be full paper submission. The paper in Chinese is limited to 10 pages, and should include Chinese and English titles, abstracts and author's information (academic experience/affiliation, full address, telephone, and e-mail) and the appropriate field (i.e., Marketing Management, Business Administration, Information Management, Finance, Industrial Engineering and Management, etc.). Each paper in English is also limited to 10 pages (APA format). Electronic submissions in PDF format are strongly recommended (refer to the sample submission paper format). Submission Web Site: <https://icmmi.must.edu.tw/>

#### Publications

All submitted papers will be reviewed by program committee members and selected based on their originality, significance, relevance, and clarity of presentation. The abstract of accepted papers will be published in the conference proceeding and will apply for an ISBN publication. Submission of a paper should be regarded as an undertaking that, should the paper be accepted, at least one of the authors will attend the conference to present the paper.

#### Important Dates

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|------------------------------------|-------------------------------------|
| • Online submission system open on | Mon. February 3, 2020               |
| • Full paper submission due        | Mon. April 6 , 2020                 |
| • Notification of Acceptance       | Wed. April 15 April , 2020          |
| • Authors' registration & payment  | Wed. April 15 ~ Wed. April 22, 2020 |
| • Conference date                  | Fri. May 15, 2020                   |

#### Important Dates

Registration fee: NT\$ 1,000 (US\$32)

Registration fee payment: bank transference

Account: College of Management (Conference), Minghsin University of Science and Technology

(Taiwan Business Bank, Hsin Chu Branch; SWIFT CODE:MBBTTWTP320; ACCOUNT NO:32012067339)

#### Coordinator

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